



Organizer Training

Class 2: Building the Committee
Student Handout V 1.2

OVERVIEW & PURPOSE

In this training today, we're going to talk about how to build a strong organizing committee, how to maintain it, and how to build a strong foundation from which you can run a successful campaign.

Our goal today is that you all walk away with the tools to start building genuine power, support, and democracy in your workplace by building your skills and committees.

EDUCATION STANDARDS

1. Safe and confidential space
2. Lot of content, let's stay focused
3. Lot of people, use raised hand feature
4. Video on, engage with each other

LEARNING OBJECTIVES

1. Introductions
 - a. Name, pronouns, company, job title.
2. Organizing Committees
 - a. What Being on the Committee Means
 - b. Who Leads Your Campaign?
 - c. The Role of Staff
 - d. Running Good Committee Meetings
3. Goals, Strategy, & Momentum
 - a. Beginning With the End in Mind
 - b. Building Power
 - c. Goals and Momentum
 - i. Small to Big



- ii. Never enter an engagement you cannot win.
- 4. Social Charting & Workplace Mapping
 - a. Social Charting Inventory
 - i. Social Leaders
 - ii. Social Groups
 - iii. Your Team
 - iv. Issues and Problems
 - b. Mapping the Workplace
 - c. Assumptions and Assessments
- 5. Building Up Your Skills
 - a. The Importance of Tasks
 - b. Accessibility and Onboarding
 - c. Leadership
 - d. Study Organizing Methodology
 - e. Study the Boss
- 6. How Can Campaigns Go Wrong? Scenarios
- 7. Reviewing the Material

Tips for Running Good Committee Meetings!

Good Meetings: all about business, making decisions, sharing new information, making plans, and prepping for the next steps of the campaign.

Bad Meetings: Disorganized, no actionables, no time management, no decisions, long, derailing, no shows/late, uncivil, unprepared, cliques, unclear process, therapy group.

Meeting Roles: Agenda, notetaker, stack, chair, task-follow-upper.

Intros: Name, pronouns, title/team, and “Why do you organize?”

Further Study Recommendations!

Secrets of a Successful Organizer by Labor Notes

A great, bite size primer on the basic skills of organizing and some case examples.

No Shortcuts: Organizing for Power by Jane McAlevey

An analysis of three modern organizing wins and a theory of class struggle unionism.

